

**Par-ky celebrates its 20 year existence with a new house style and goes green with its' Par-ky by SHINNOKI collection.**

**Immediate release**

In 2010, Par-ky celebrates its 20 year existence and how... In this anniversary year, Par-ky decided to renew its house style completely. This resulted in a new and improved website, a state of the art catalogue, a handy architectural sample boxes, a sales supportive movie,... Next to these changes Par-ky also launches its new fashionable green line 'Par-ky by Shinnoki'.

Today, PAR-KY already offers architects and specifiers all over the world, an **ecological and ethical product**: a veneer hardwood floor. Wood veneer makes the most efficient use of wood offered by nature. With a net output of about 1000 m<sup>2</sup> of veneer per 1 m<sup>3</sup> of wood, there is no other natural product that is capable of offering bigger usage of this natural resource.

Par-ky by Shinnoki is a true FSC certified product. Next to the FSC certification, the product is also produced without adding any urea-formaldehyde. This positions the new Par-ky line in the head of the platoon of green building. The line also comes in fashionable colours namely milk oak, desert oak, mystery oak, chocolate oak, granite walnut and smoked walnut. All colours are water based.

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At the heart of the product one finds a robust and water resistant 12 mm HDF FSC certified board. 2 sheets of veneer are applied to this core board. A top layer for the looks of the product and a backing veneer to balance the product. The surface is protected by no less than 8 layers of lacquer. On the bottom of the plank, a 2 mm FSC cork is applied. This results in a pleasant step sound.

Every plank measures 1800 mm by 160 mm. The total thickness is 15 mm. The long side of the board is equipped with a marked bevel and the short sides have a micro bevel. The bevels are protected by a improved sealing system namely TASC (Total Aqua Sealing Complete). The modified Uniclic profile guarantees an immaculate installation and the superior Par-ky lacquers guarantee protection against micro-scratches, static electricity and also provide the customer with an extraordinary easy maintenance.

Karl Iserbyt, export manager with Par-ky, summarises: “Par-ky positions itself stronger than before on the green front. The growing green consciousness, both internal and external, has been a true driver for this new development. Our experience with green home concepts like LEED has been known in the market since 2006. We are ready to tackle any challenge from green architects and constructors.”

Pieterjan Desmet, business development manager Decospan, completes: “With our Par-ky by Shinnoki we emphasise our strong veneer expertise. As all new floors are 100% compatible with the Shinnoki line (which are ready to use veneered panels for furniture production), architects and designers will find a true solution in their war against colour conflicts.”

Since 1990, Par-ky is the number one producer of high end veneer flooring. The company is based in Menen (Belgium) and commercialises its products in more than 50 countries. Next to the Par-ky by Shinnoki collection, Par-ky also presents the product lines Par-ky Pro and Par-ky Lounge. Together with the Sound collection, Par-ky by Shinnoki is the most exclusive under its product lines. Par-ky is part of the Decospan Group, European marketleader in veneer since 1979.

If you want to receive more information about Par-ky, please contact Par-ky at **info@par-ky.com** or call at +32 (0)56 528 840 or take a look at [www.par-ky.com](http://www.par-ky.com). For more information about the Decospan Group, please visit our site [www.decospan.com](http://www.decospan.com).

Pictures and logo's in annex:

- Picture A Par-ky by Shinnoki Milk Oak White - Piano
- Picture B Par-ky by Shinnoki Granite Walnut Grey – Dining Room
- Logo Par-ky
- Logo Zero Added Formaldehyde
- Logo by Shinnoki
- Logo Aqua Seal Complete